

PRESS RELEASE

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CHAMPAGNE NICOLAS FEUILLATTE ANNOUNCES RECORD SALES RESULTS

While the Centre Vinicole continues its steady growth, its leading brand Champagne Nicolas Feuillatte has achieved **record sales of 7.85 million bottles worldwide in 2005**, up 9.5% on the year 2004. The brand, which will celebrate its 30th anniversary this year, is the ultimate realisation of the dynamic philosophy of the Centre Vinicole. As a result, Nicolas Feuillatte now features among the world's top Champagne brands.

With a growth of 2% over the previous year, the Centre Vinicole-Champagne Nicolas Feuillatte has become a rising star of the Champagne world, selling just over 9,200,000 bottles for the Nicolas Feuillatte brand and others in 2005.

Sales of the Nicolas Feuillatte brand in key markets – the traditional domestic market in France (up by 15.8%) and overseas markets (Nicolas Feuillatte is exported to 60 countries worldwide) – were on target for the objectives announced at the start of the year. Nicolas Feuillatte's presence in the key markets of the USA, UK and France's overseas territories remained strong, while its penetration of new markets in Scandinavia and Africa is worthy of note.

This growth has been helped along by the constant increase of Nicolas Feuillatte's grape supplies and the brand's increased profitability, thanks, in large part, to the fact that one bottle out of every five sold comes from the top of the range.

The innovative, creative ethos that is the hallmark of the Champagne house resulted in the 2005 launch of the One Fo(u)r quarter bottles, both brut and rosé, as well as the Cuvée 225, which is matured in oak barrels. This Cuvée is a great addition to the Nicolas Feuillatte range exclusively created for the restaurant trade and specialist shops, range which already includes the Collection of Grands Crus.

The year 2006 will be just as packed with new projects. The spotlight will soon fall on the Palmes d'Or and the launch of its new collection of objects while its 1996 vintage will be enjoyed on board Air France's First Class cabins from this summer on.

Well aware of its important position in the Champagne world, the Centre Vinicole – and its Managing Director Dominique Pierre will continue to raise the profile of the Nicolas Feuillatte brand – Happy 30th Birthday Champagne Nicolas Feuillatte!

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